

Case Study

Kent Police Invest in Building Multi-Cultural Relationships

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In addition to their own extensive in house Diversity Programme, Kent Police chose Noble Khan’s Asian Cultural Training Programme to further raise awareness of cultural issues and improve relationships both within the force and within the community.

Aware that cultural differences can lead to fear and misunderstanding, Kent Police hopes cultural awareness training will be a positive step towards building bridges, creating a wider awareness and understanding of cultural issues, how these may impact their work and how best to respond to them in the course of their day-to-day work.

David Butterworth, Race and Diversity Trainer for Kent Police, explains how Noble Khan’s training has complemented their own in house programme:

“Before attending the Noble Khan’s Asian Cultural Training Programme, I believed I had a good working knowledge of Asian life, culture, language and religion, as I had attended locally-based cultural awareness days, which were beneficial as they were set in the environment of a Mosque or Gurdwara. However, Noble Khan’s programme provided an opportunity to develop and refresh my knowledge.

Since doing this course, and our own diversity programme, I am better able to interact with people from the Asian community. Knowledge certainly breeds confidence; now I can relax more as my fear of causing possible offence is greatly reduced. My new knowledge has also given me a greater appreciation of Asian culture. Training has certainly helped when meeting various community groups; being able to say ‘hello’ in the relevant way has always broken the ice.

In addition to our own diversity training, the Asian Cultural Training Programme has proved useful in my day to day role.

Noble Khan helps develop good, mutually beneficial cultural and religious relationships within workplaces and communities.

In the context of the workplace, Noble Khan enables organisations to comply with the Employment Equality (Religion and Belief) Regulations 2003 though delivery of The Asian Cultural Training Programme, the UK’s only accredited cultural awareness training course. Noble Khan also helps stem the growing tide of anti-Islamic feeling with a unique ‘Islamaphobia’ programme teaching key facts about Islam.