

# Case Study

NHS

Asian Culture Course

The Asian Cultural Awareness training facilitated by Sadi Khan was one of the best, if not the best training I have ever undertaken. The NLP technique was new to me but brought a more fun, more interesting and more effective way of learning.

I took so much in on the day and could recall so much of the learning after the session; something that Sadi promised but something I was a little sceptical of. I have since undertaken community engagement sessions with BME women and welcomed them with a greeting relevant to their culture and religion and the group received this very warmly and gratefully.

The women commented afterwards how they appreciated the small gesture and I felt so pleased to be able to recognise the difference in culture and religion and say hello accordingly. I have also a greater understanding of the religions and beliefs of Muslims, Sikhs and Hindus and hope to develop this knowledge further with the very useful resource of the online learning tool.

I would highly recommend this training to any individual or organisation.



**Anuszka Elland**

Equality & Diversity Projects Officer  
NHS

*“One of the best, if not the best training I have ever undertaken”*



*Exceeding*  
EXPECTATIONS

Enhancing  
Cultural  
Awareness

**Noble  
Khan**